

UNLOCKING THE NEXT FRONTIER:
WHERE PEOPLE AND TECH INTERSECT IN SUPPLY CHAIN

SUPPLY CHAIN & LOGISTICS

TRANSFORMATION SUMMIT

Navigating Uncertainty, Embracing Innovation:
A New Era for Supply Chain Excellence.



SPEAKERS

 MARIA KOUNENAKI Former Executive Director, Pharma Global Supply Planning Bristol Myers Squibb	 PETER EGNER Vice President Logistics Automotive Schaeffler	 MAURICE GRAESSNER Supply Chain Management General Management Aftersales Logistics Electrolux	 PETER SEITEL Director Production Services Electronics / Supply Chain Display Solutions	 OLAFUR MAGNUSSON Global Commercial and Supply Integration Manager Ingka, IKEA Retailer	 SINZIANA MANITIU WALLGREN Director Operations Excellence and Strategy Husqvarna Construction Products
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SUMMIT INTRODUCTION

In an era of unprecedented disruption and opportunity, the 2024 Supply Chain Summit serves as a crucible for revolutionary thinking and action. Today's supply chain is no longer just a cost center; it's a strategic asset, an innovation incubator, and a critical element in achieving sustainable growth. As we stand at the brink of a new digital decade, we find ourselves questioning long-established principles. Low cost is no longer the ultimate goal; instead, we seek value, resilience, and adaptability.

The landscape is shifting beneath our feet. We're not just witnessing change; we're participating in its making. The principles that guided us yesterday won't necessarily navigate us through tomorrow's challenges. Geopolitical volatility, environmental sustainability, and technological advancements are rewriting the rules, demanding that we adopt more agile, transparent, and collaborative approaches.

Harnessing the power of emerging technologies is no longer optional; it's a requisite for staying relevant. But innovation doesn't stop at processes and platforms; it also extends to how we engage with our workforce, our partners, and our customers. From blockchain's potential to secure and streamline transactions to AI's role in predictive analytics, the future of supply chain is not just digital; it's also deeply human.

Don't miss this seminal event. As industry thought leaders, strategists, and visionaries converge to discuss the most pressing issues and trends, you'll be equipped not just to adapt but to lead in this transformative era. Together, we will script the future narrative of supply chain management, laying the groundwork for an industry more resilient, ethical, and prosperous than ever before.

AGENDA FOCUS



Digital Transformation and Innovation



Resilience and Adaptability



Employee Engagement and Culture



Technological Disruptions and Solutions



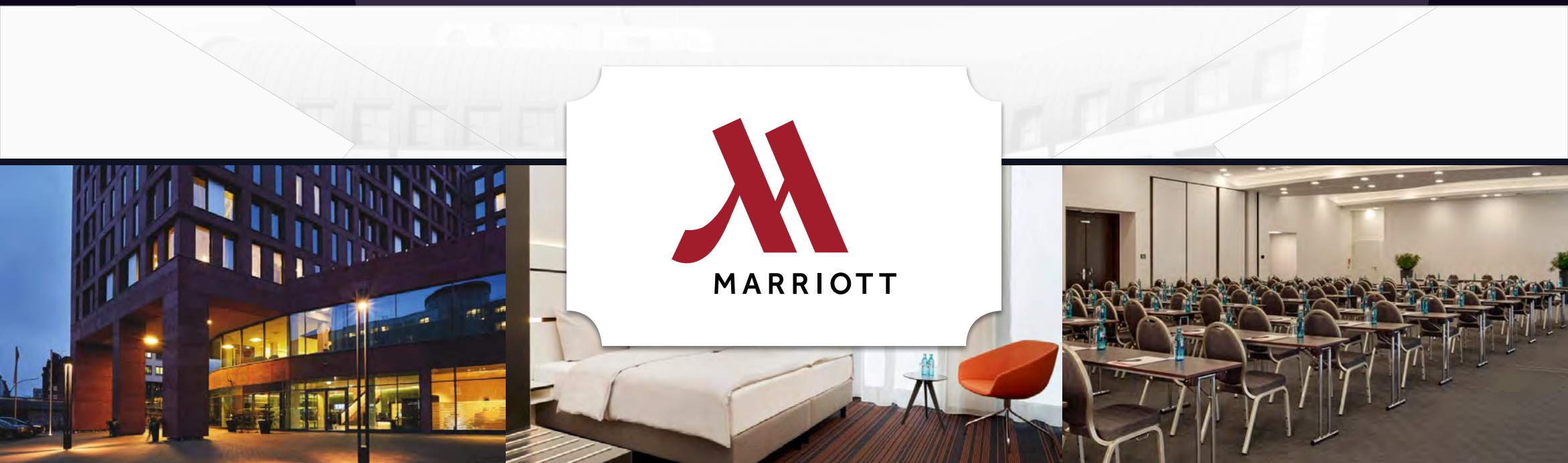
Sustainability and Ethical Practices

KEY TOPICS

- AMPLIFYING DIGITAL SUPPLY CHAINS THROUGH HUMAN INNOVATION: THE ROLE OF CULTURE AND EMPLOYEE ENGAGEMENT**
 Explore how fostering a culture of innovation and employee engagement can amplify the impact of digital transformations in supply chain operations.
- DESIGNING ADAPTIVE SUPPLY NETWORKS FOR A VOLATILE GLOBAL LANDSCAPE:**
 Navigate the complexities of an ever-changing world by building supply networks that are both resilient and adaptive. This session will equip you with the tools to create flexible supply strategies that can withstand geopolitical shifts, market disruptions, and rapid technological advancements.
- FROM SUPPLY CHAINS TO VALUE ECOSYSTEMS: UNLOCKING SUSTAINABILITY, EFFICIENCY, AND GROWTH:**
 Explore the transformation from traditional, linear supply chains to dynamic value ecosystems. This session will illuminate how such a shift can not only drive sustainability and efficiency but also open novel pathways for business growth.
- SUPPLY CHAIN VISIBILITY: THE NEW CURRENCY**
 Enhance supply chain efficiency and consumer trust through increased visibility and transparency enabled by technology.
- THE CIRCULAR SUPPLY CHAIN: A CASE STUDY IN REDUCING WASTE**
 Discover how cutting-edge companies are reducing waste through circular supply chain models.
- GEO-SMART SUPPLY CHAINS: MASTERING THE ART OF RESILIENCE IN A RISKY WORLD:**
 Dive into the critical strategies for understanding and mitigating geopolitical risks in your global supply chain. This session will guide you through methods to enhance resilience and sustainability, preparing your operations for uncertainties on the global stage.

The VENUE

Supply Chain Transformation Summit, 16th - 18th of October, 2024, Hamburg, Germany



Hamburg Marriott Hotel

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SPEAKER COMPANIES

Electrolux	Mercedes	Panasonic	EGO	Bayer	stefanini GROUP
AkzoNobel	AIRBUS	M	Versuni	SCHAEFFLER	Villeroy & Boch
FP	MEYLE	Husqvarna	e2open	Blesterfeld	octopusenergy
IKEA	SM	CoopGo consulting	SMA	TrueCommerce	BCI Global
KEYNOTION	Transformation	Fraunhofer	N	Bristol Myers Squibb	