

From Cybersecurity to Digital Freedom

WORLD DIGITAL SOVEREIGNTY SUMMIT

"How Holistic Digitalisation will Improve your Business"



20th -21st of April, 2023
Barcelona, SPAIN

SUMMIT INTRODUCTION

The world is facing a tremendous step in digitalisation. On the one hand, this could bring countless advantages to all industries, like faster delivery, higher quality production, extreme cost cutting, and optimal market penetration.

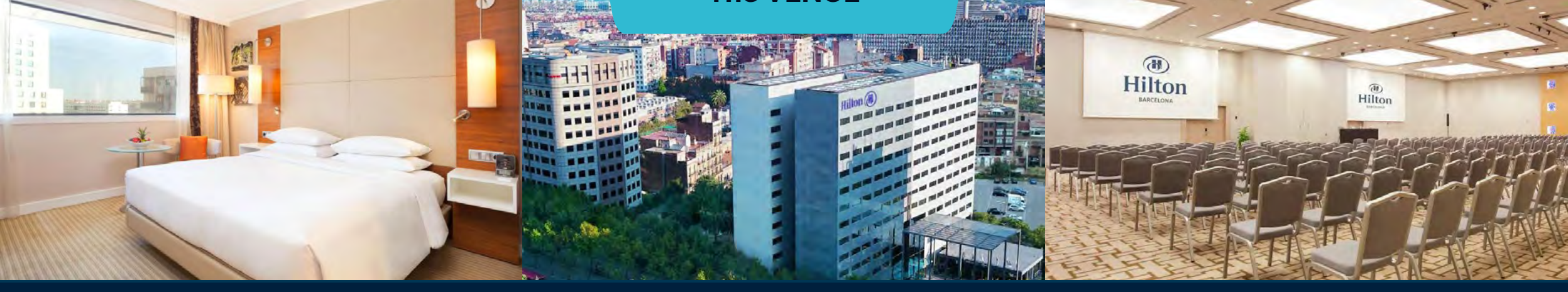
On the other hand, businesses face production stops by malware, loss of competition by data theft, and loss of investor trust due to leaked data.

This summit will show ways out of this dilemma using sustainable, diverse, and clever strategies to build resilience and continuity. Specialists and managers come together to exchange know-how, explain innovative strategies, and learn about existing solutions.

KEY TOPICS

- BUSINESS RESILIENCE BY HOLISTIC IT DESIGN**
 IT is now much more than a simple toolset. Learn how a wholesome integration improves your business.
- STRUCTURE AND INDEPENDENCE AS A BASE FOR DIGITAL SOVEREIGNTY**
 Find out how digital sovereignty gives you higher flexibility and safe control over your digital processes.
- DIGITAL RETROFIT - NECESSITY AND RISKS ON THE WAY TO IIOT**
 Intelligent renewal of old IT services will lead to IIoT. Understand stable and independent IT/network structures as a base for secure process continuity.
- INTERNAL WEAKNESS FORCES NEW CONCEPTS LIKE ZERO TRUST**
 External gatekeepers are not enough. IT-supported processes also need internal safety and control against misuse.
- ERRARE HUMANUM EST - REDUCE ERRORS BY CULTIVATING AWARENESS AND SAFE BEHAVIOUR**
 Organisational means and personal training are essential to avoid human faults, which are the reason for successful ransomware attacks.
- THE RISK OF NEGLECTED PRIVACY AND ITS IMPACT ON YOUR BUSINESS**
 Privacy by design keeps your marketing data inside your company. The more others know about your markets and customers, the more it will weaken your business.
- COST CUTTING FOR SECURITY MEANS COST EXPLOSION BY DAMAGING ATTACKS**
 IT security and data integrity are the base for risk reduction. Security breaks cause not only production loss, but also loss of reputation, reliability, and partnership in your markets. See how you can avoid these risks.

The VENUE



HILTON Barcelona

📍 Avinguda Diagonal, 589, 591, 08014 Barcelona, Spain
 ☎️ +34 934 95 77 77

SPEAKER COMPANIES

