



# WORLD PHARMA SUMMIT

VIRTUAL

6<sup>TH</sup> - 7<sup>TH</sup> May 2021

“Moving The Entire Pharmaceutical Community Forward in Disruptive Times”

Earn your accreditations



## Introduction

Where pharmaceutical industries will decide their future. The healthcare landscape is evolving rapidly and pharma organisations must evolve with it. That is why we initiate our program that features great insights on how to achieve high effectiveness with limited time and resources.

We promise a business-critical event that will enable you to harness technology and data to deliver unprecedented digital marketing efficiency and a best-in-class customer experience. This is the benchmarking event for trailblazers in commercial strategy. Compare your own efforts against the best in the industry and discover how you can reach new levels of customer and patient engagement.

This is one event you will need to take part in if you're looking for hand-on industry examples, the critical success and challenge factors, and the answers to issues ranging from compliance to culture. No more theory, but time for action... join senior leaders to resolve common challenges around customer and patient engagement, medical affairs and clinical trials.

## Who Should Attend

VP'S, DIRECTORS, GLOBAL HEADS AND MANAGERS OF: MANUFACTURERS:

- Benefits of AI and Big Data engagement in large-scale manufacturing
- Strategic best practices
- Journey in technology implementation improvements
- Creating & retaining a world class manufacturing force
- To better engage in environmentally sustainable way of manufacturing

TECHNOLOGY & SOLUTION PROVIDERS:

- IoT Platforms
- Location Detection Technologies
- Advanced Human-Machine Interfaces
- Cyber Security, Authentication and Fraud Detection
- 3D Printing
- Smart Sensors
- Big Data & Analytics, AI and Machine Learning
- Augmented Reality & Wearables
- Cloud Computing
- Mobile Devices
- IntegratorsDay

## by Seniority



## Key takeaways

- The success, innovation and how pharma is creating value for patients and healthcare
- Journey in technology implementation improvements
- Creating & retaining a world class pharma and biotech force
- To better engage in environmentally sustainable way of manufacturing healthcare products
- Resolve common challenges around customer and patient engagement, medical affairs and clinical trials



## Key topics

- The Informed Patient and What It Means for Healthcare and Pharmaceutical R&D
- Biologics: Current use, future trends, issues to be dealt with
- Virtualizing R&D
- Non Opioid Treatments for Pain
- Can We Eradicate Tech Transfer & Other 20th Century Pharma Manufacturing Practices?

## Are you INTERESTED IN SPONSORING THIS EVENT?

We offer a wide range of SPONSORSHIP OPPORTUNITIES like:

- SPEAKING SLOTS TO SHARE YOUR EXPERIENCE WITH A SENIOR AUDIENCE
- EXHIBITION LOCATIONS TO DEVELOP RELATIONSHIPS WITH YOUR TARGET MARKET
- MARKETING VISIBILITY TO IMPROVE YOUR REPUTATION WITHIN THE INDUSTRY ETC

PLEASE CONTACT : JOHN COKER  
[sponsorship@key-notion.com](mailto:sponsorship@key-notion.com) or call: +442 031 291 775

## SPEAKER COMPANIES

