

From Supply Chain to Supply Circle

SUPPLY CHAIN LOGISTICS

TRANSFORMATION SUMMIT

“Transforming SC & Logistics from Linear to Cyclic Processes. Chains eventually come to an end, yet circles continue indefinitely to maintain supply.”

29th of November - 1st of December · 2023
Berlin · GERMANY



SUMMIT INTRODUCTION

In today's rapidly evolving business landscape, the demands of delivering products are necessitating fresh approaches for resilient and sustainable supply processes. The focus has shifted towards minimizing waste in production, promoting end-of-life recycling, and maximizing energy utilization, driving the transformation towards a more cyclic supply chain.

The changing dynamics of supply chains call for innovative and unconventional strategies. This entails fostering increased collaboration and partnerships with suppliers and customers, transcending the traditional roles of purchasing, planning, and logistics. Achieving sustainability and circularity demands a paradigm shift in how we perceive value creation within the supply chain, requiring a holistic reevaluation of our thought processes.

Digital technology stands as a critical enabler in this journey. By harnessing the power of digital solutions, supply chains can achieve continuity and resilience, necessitating a shift from global to regional and local supply networks. This movement challenges the long-standing mantra of pursuing the lowest cost at any cost, which has dominated supply chain development for the past three decades.

To define the supply chain of the future, new models and approaches will be imperative. Such new patterns will require a fundamental transformation across organizations, driving innovation and reimagining the way we operate within and across supply chain ecosystems.

Join us as we explore and embrace the exciting opportunities presented by this transformative era. Together, we will shape the future of supply chain and logistics, paving the way for sustainable, resilient, and cyclic processes.

7 KEY TOPICS

- TRANSFORMATION IS A SHIFT OF GOALS FROM CHAIN TO CYCLIC:**
The 2022 EU Corporate Sustainability Reporting Directive changes the business framework heavily. Sustainability becomes a must for European enterprises and implies a shift from short term cost-cutting economy to long term cyclic processes. This implies not only a change of general business goals but, a big change of procurement and delivery goals and their rating among other objectives. Learn how to set the focus on connecting the two ends of the classic supply chain to a circle from procurement to sales.
- NEW VALUE CREATION MODELS WILL DRIVE NEW OPERATIONAL APPROACHES FOR SC & LOGISTICS:**
Moving to more sustainable and circular supply chains will demand new operating models with significant changes to process organisation and the value drivers for the supply chain. Returns supply chain and passporting of materials to support circular systems as well as sourcing recycled and re-manufactured materials will become mandatory. Understand how these new opportunities can drive value for your business.
- MOVING TO CIRCULAR SUPPLY CHAINS CALLS FOR NEW APPROACHES TO MATERIAL SOURCING AND PURCHASING.**
Material in a classic supply chain is something that has to be delivered as fast and cheap as possible. But the example of the rare earth elements for electronics shows the importance of recycling to avoid shortages. It may be relevant to support recycling by partners or to create an economic and social attractive new business to regain your material. Thus, recycling or refurbishing may become a new link in your supply chain connecting input and output of your production.
- NEW LOGISTICS MODELS WILL ACCELERATE SUSTAINABLE TRANSFORMATION.**
To move to more circular models assumes the return logistics leg to become as important as the outbound. It will need more collaborative models to be efficient and to embrace the latest sustainable logistics technologies from EV's to AGV's. Above all it will necessitate always connected logistics flows to respond to changes in demand and requirements. Understand how logistics models will need to change.
- DIGITAL WILL ENABLE THE SHIFT TO NEW SUPPLY CHAIN MODELS, IT'S TIME TO EMBRACE THE TECHNOLOGY.**
The flow of information across supply chains will be critical to enabling new models of supply and more agile networks. The digital technologies now exist to enable this seamless flow of information but organisations need to embrace this and new ways of working with supply chain partners and even competitors to allow data to flow and so increase the value all participants in the supply chain can get. How can you change the ways of working in supply chains to embrace the available digital technologies?
- NEW AND REVISED GOALS NEED A SHIFT IN ORGANISATIONAL MINDSET AND NEW SKILLS AND CAPABILITIES IN THE SC & LOGISTICS.**
The transformation of supply chains to be more sustainable and resilient will need a different awareness and skills in management and staff. External influences and internal changes require appropriate training for proactive reactions by the teams, a high challenge for the HR department. The corporate culture needs a shift to a proactive interdisciplinary co-operation as delivery processes become a link to recycling at the end of product lifetime to form a cyclic economy. How will the people agenda change as supply chains transform?

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