ABOUT CORPORATE PARITY

Founded in 2010, Corporate Parity’s mission has always stayed the same - to be the leading global professional conference organiser. How will we do this? By exceeding industry standards in providing a unique & exciting selection of events targeting innovative individuals & organisations. Corporate Parity commits to boundless research for all industries allowing us to lead the way in Professional Conferences.

This philosophy starts with our team - a dynamic workforce focused on both team work & self determination. We are committed to provide our employees a stable work environment with equal opportunity for learning and personal growth. Creativity and innovation are encouraged for improving the effectiveness of Corporate Parity. Above all, employees will be provided the same concern, respect, and caring attitude within the organization that they are expected to share externally with every Corporate Parity client.

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2 Edition of Global Predictive Analytics
3 Healthcare incurre innovaron summit
Trends & innovación marketing
2 Annual Global Effective Pricing Summmit
World Retail Forum
Global Agile & Development innovation summit
Global scad & cyber security
3 anual Nursing Management & Innovation Forum
2 Annuual Global Smart Manufacturing Summit
3 Annual R&D innovation Excellence Design Thinking
Shared Services & GBS Summit
Portfolio & Rick Management for Energy Hackers
Global Anti-Counterfeiting and Brand Protection Summit
5 Annual Insurance Claims Management & Innovation Summit
4 Annual Global Improvement & Operational Excellence Summit
3 Annual Global Anti-Corruption and Compliance Summit
2 Annual Packaging Innovation, Strategy & Sustainability Summit
3 Banking Transformation & innovation Summit

3 Annual Global Debt Collection & NPL Portfolio
2 Annual FP&A Budgeting & Control Summit
Global Blockchain Tecnology Summit
Global Product intelligence & Design Thinking Summit
Global Business Insight & Analytics Forum
4.0 Logistics
2 Annual Robotics & Artificial Intelligence
3Edition of Predictive Analytics & Big Data
2 Annual Global Customer Experience Innovation
4 Annual Global EPC Contract & Risk Management Coference
Global L&D Learning & Development
2 Annual Global S&OP to integrantes Business Planing Summit
3 Annual Global Operational Excelente & Process Transformation
Summit
3 Annuak Global Back Office & Operacional Efficiency Summit
4 Annual R&D Design Thinking / Product Development
2 Annual Global Digital Transformation & Innovation Summit
We are collecting more data than ever today. Consumers are constantly generating data from various interactions. **Big data** is a collection of data from traditional and digital sources inside and outside your company that represent a source of ongoing discovery and analysis. It has been described in a variety of different ways since the term was coined, so it is no wonder that many are confused and intimidated.

However, exactly how to use all of this information in a way to benefit your business has become a major issue. How can you identify such issues and make wiser decisions going forward?

Research shows the **predictive analytics market will reach $5.2 to $6.5 billion by 2018/2019**; they are calling it the game changer as it has helped reinvent 6 industries (Healthcare, Manufacturing, Marketing & Financial Services, Government, Credit Risk Insurance and Workforce Management). This is why so many organisations are turning to predictive analytics to increase their bottom line and **competitive advantage**.

**Corporate Parity presents the Global Predictive Analytics Forum 2018**, that will provide attendees with the opportunity for learning through case study presentations, interactive panel discussions and multiple networking opportunities. During these **2 days**, event analytics pioneers will share their ideas on how to shape the future of your organisation through effective data analysis. Register today and secure your place at this top-tier event.
2nd Edition of Global Predictive Analytics

The Venue: Amsterdam, The Netherlands
Roughly every fifty years, healthcare experiences significant disruptive changes leading to a revolution in clinical care. The next revolution is now upon us as Healthcare stepped into digital age and transformation takes it all, the effect is on all market players. All these advances have laid the foundation for a core component of the next revolution – data-driven healthcare.

Join us in London in February at the 3rd Annual Healthcare Insurance Innovation Summit, where leading experts from all around the World share their latest success stories and pitfalls, as well as helping to answer one of the main questions: “How to improve the wellbeing of population and what is the future scenario for health insurance companies”.

KEY TOPICS

- BUILDING A CULTURE OF INNOVATION IN HEALTHCARE
- ROLE OF ARTIFICIAL INTELLIGENCE IN FUTURE HEALTHCARE
- HOW TO SAVE AND NOT SPEND TOO MUCH ON LARGE SMART COMPUTERS?
- STRATEGIC VIEW: THE IMPLEMENTATION
- POPULATION HEALTH-MAKING IT WORK FOR INSURERS
3rd ANNUAL HEALTHCARE INSURANCE INNOVATION SUMMIT

THE VENUE
AMSTERDAM
THE NETHERLANDS
At the start of each year, there is always a lot of interest in predictions for the year ahead and the latest marketing trends. What’s Hot? and What’s next? are always the most common questions.

Marketing is at the core of all business activities. Without marketing, organizations cannot sell and without sales there is no revenue and without revenue people cannot run business.

Corporate Parity is pleased to present two days of learning through case study presentations & Interactive Panel discussions, as well as multiple networking opportunities. Take the chance to hear from the pioneers sharing their ideas on the latest trends & innovations in marketing, and the effect on the future of every organization.

- MARKETING AUTOMATION PLATFORMS
- VIRTUAL MARKETING TECHNIQUES
- ARTIFICIAL INTELLIGENCE & MACHINE LEARNING TECHNIQUES
- BIG DATA & ANALYTICS IN MARKETING
- CURRENT SCENARIO, EMERGING TRENDS AND FUTURE DIRECTIONS OF DIGITAL MARKETING
- HOW TECHNOLOGY IS SHAPING THE FUTURE OF MARKETING
TRENDS & INNOVATION in MARKETING

THE VENUE
AMSTERDAM
THE NETHERLANDS
Global pricing is one of the most critical and complex issues that global firms face. Price is the only marketing mix instrument that creates revenues. All other elements entail costs. Thus, a company’s global pricing policy may make or break its overseas expansion efforts. Furthermore, a firm’s pricing policy is inherently a highly cross-functional process based on inputs from the firm’s finance, accounting, manufacturing, tax, and legal divisions.

Predictably, the interests of one group (marketing) may clash with the objectives of another group (finance). Multinationals also face the challenge of how to coordinate their pricing policy across different countries. With this in mind, this Corporate Parity event will bring together Pricing analysts from top companies across the globe to discuss the current situation in the market.

**KEY TOPICS**

- The Pricing Journey from Cost + To Value & Solutions Pricing
- Pricing as a Change Transformational Project
- The Link Between Strategy & Pricing
- Specificities of Ecommerce Pricing
- KPI’s and Dashboards to Monitor Performance
THE VENUE
LONDON
UNITED KINGDOM
2nd ANNUAL GLOBAL EFFECTIVE PRICING SUMMIT
ABOUT THE SUMMIT

The forum will provide you with a platform to understand Smart stores, E-commerce & M-commerce, Online Marketing, how AI can lead Retail to next Generation Retailing. It will be a great amalgamation of Presentations, Discussions, Exhibitors, Workshops, Networking opportunity and Brand stories.

All geared towards making it interactive and innovative. You will be listening to the speakers from some of your favourite brands, giving insights on how they have become favourites. And you get a chance to pick the brains of these retail experts. We are confident that, You will leave this event hyped to innovate and grow your own business because...

WORLD RETAIL FORUM

Retail 4.0
Innovation
Customer Experience

March 15th - 16th 2018
Amsterdam - The Netherlands

KEY TOPICS

- RETHINKING RETAIL LEADERSHIP
- RETAIL 4.0: RIDE RETAILTAINMENT AND SOHWROOMING
- BLOCK CHAIN: HOW RETAIL WILL BE REVOLUTIONISED
- TECHNOLOGY & INNOVATION
- CUSTOMER: THE ONLY BOSS
- CURRENT TRENDS & CHALLENGES IN RETAIL
- AUTOMATION AND ROBO RETAIL
- THE ROLE BIG DATA & ANALYTICS CAN PLAY IN YOUR BUSINESS
What does the future hold for Agile?

As different industries begin to embrace Agile and teams become more distributed, it is clear that Agile (and the way we use it) is going to change. It always has and it always will. The key is to see the change coming and to act on it — only then can Agile companies truly thrive in a business world that offers no guarantees and demands flexibility.

Whether you’re a Scrum Master, CEO, VP or an Agile Coach, everyone wants the same thing: an effective team working towards a common goal in an efficient and harmonious way. This, sometimes, can be easier said than done, and those implementing and practicing Agile must be ready to face the challenges that they will inevitably encounter.

Learn about these challenges and how to overcome them at the 2018 Global Agile Development and Innovation Summit. Presented by Corporate Parity, the summit will present case studies, workshops and panel discussions featuring industry experts and forward-thinking leaders. Key topics covered include Scaling Agile, Enterprise Agile, Dispersed Agile Teams, Mob Programming and much more.

ABOUT THE SUMMIT

KEY TOPICS

- Scaling Agile & Enterprise Agile
- Identifying Agile Trends
- Large Scale Scrum
- Mob Programming
- Technical Debt
- Budgeting Agile Projects
- Sprint Planning
- DevOps
- Rethinking Agile Leadership
- Redefining Manager’s Roles and Responsibilities
- Managing Distributed Agile Teams
- The Role of the Scrum Master
- Creating and Managing the Product Backlog
- Engaging Customers Who Do Not ‘Think Agile’
As you are reading this on your smart phone or laptop, you might be already at the risk of an unknown Cyber-attack! Are you Cyber Hygiene?

Cyber Risk is now firmly at the top of the International agenda as cyber-attacks are happening across borders endangering the global economy. This new environment reshuffles the concepts of CYBER SECURITY and DATA PROTECTION. National securities and businesses are at the risk of cyber-attack every moment. These attacks and data breaches will only increase with the increasing information technology advancements. The field of digital forensics, Cybercrime investigation, and Cyber Security tools are being updated constantly, for an overall quick-actionable response!

You can’t stop them, but you can be prepared for them!

Come and be a part of our GLOBAL CYBER SECURITY and DATA PROTECTION SUMMIT to witness Cyber experts from various industries speak on next level advancements in Cyber security tools, analyse how safe your company is, learn about the developing Cyber threats, and understand the modus operandi to deal with it, share your own expertise, and catalyse your networking!

Because the Right time for Cyber Security is Right Now!

- MISSION TO SECURE INTERNET OF THINGS
- BIG DATA OR TOO MUCH DATA
- FUTURE INVESTMENTS IN CYBER SECURITY
- EVERYDAY MISTAKE CYBER SECURITY EXPERTS WISH YOU WOULD STOP DOING
- ARE YOU ONE OF THOSE PEOPLE WHO SAY - HAPPINESS IS - FREE WiFi? WAIT!!!
- GLOBAL CYBER SECURITY AND PRIVACY CONCERNS WITH A FOCUS
- SOCIAL MEDIA A GATEWAY TO CYBER CRIME

REQUEST ONLINE DOCUMENTATION  DOWNLOAD THE AGENDA

AMSTERDAM, The Netherlands
22ND – 23RD MARCH, 2018

Global SCADA & Cyber Security Summit
The ever-changing healthcare landscape requires nurses to have both leadership and managerial skills. Nurse Managers have a difficult role to fulfill including providing support, motivation, coordination and resources to enable other nurses and teams to achieve collective objectives.

It takes a well-qualified nursing leader to survive when these roles are coupled with challenges such as growth in the size of the organization, lack of resources, poorly defined limits of responsibility, growing expectations at a time of fiscal restraint, advances in technology and increasing pressure from management. How can nursing managers meet up the ever increasing demand and how can YOUR company gain the edge?

Presented by Corporate Parity, the 3rd Annual Nursing Management Conference will address key topics and more as industry leaders converge to debate, discuss and provide valuable, business-improving insights via a mixture of unique case studies and panel discussions. This event will offer attendees a platform for information exchange and networking alongside the best and brightest minds working today. Register today and secure your place at this pre-eminent event. We look forward to welcoming you in Rome!

**KEY TOPICS**

- EDUCATION & LEADERSHIP IN NURSING
- NURSING MANAGEMENT: CHALLENGES, ISSUES & WORKFORCE
- ADAPTATIONS AND CHANGES WITH NURSING MIGRATION & NURSING GENERATIONS
- AGING POPULATION & THE EFFECTS ON HEALTHCARE
- WHICH ARE THE FUTURE TRENDS IN HEALTHCARE?
- NURSING TECHNOLOGY AND THE ROBOTIC NURSE
- PATIENT-CENTRIC APPROACH AND THE FUTURE OF PATIENT’S DATA

ABOUT THE SUMMIT

3rd ANNUAL NURSING MANAGEMENT & INNOVATION FORUM

22nd - 23rd MARCH 2018
Roma, Italy
ANNUAL 3rd NURSING MANAGEMENT & INNOVATION FORUM

THE VENUE AMSTERDAM THE NETHERLANDS
SMART MANUFACTURING combines various information, technologies, big data and computer controls to optimize the manufacturing process. Moving from traditional automation towards fully connected, integrated and flexible systems, smart factories nowadays improve their processes through self-optimization. This changes the entire manufacturing supply chain – how products are invented, manufactured, shipped and sold. Additionally, changes in consumer behavior bring new challenges to every manufacturer.

Join us in this global summit together with other professionals to learn and discuss how smart manufacturing influences every aspect of business. Be part of an eye opening event with keynote speeches and panel discussions led by industry leaders providing you a platform to gain valuable insights. Listen to the top leading companies sharing their challenges and management strategies and then network with the industry giants and exchange your experience during coffee breaks, lunches and gala dinner. You may also join our (optional) exclusive tour to one of the world’s leading automotive manufacturing facilities.

KEY TOPICS

- INDUSTRY 4.0: HYP VS REALITY
- THE ADOPTION OF ADVANCE ROBOTICS IN MANUFACTURING
- CYBER SECURITY IN SMART FACTORIES
- IT INTEGRATION IS THE NEW CHALENGE WITH MULTIPLE SERVICES PROVIDED IN SMART FACTORY
- TOWARDS THE GOAL OF ‘ZERO DOWNTIME’: ENABLE PREDICTIVE MAINTENANCE FOR PRESCRIPTIVE MAINTENANCE
- IMPLEMENT FIRST, FAIL FAST BUT THE LEARNING LASTS
- BLOCKCHAIN: IS IT FAR FROM AFFECTING MANUFACTURING PROCESS?
2ND Annual Global Smart Manufacturing Summit

The Venue
Berlin, Germany
Considering how vital R&D is to the success of any business, this naturally poses some problems and challenges. While market unpredictability and technology innovation shroud R&D projects in uncertainty, there are nonetheless ways in which to achieve results and generate return on investment. Whether through good R&D management, cross-industry collaboration or smart spending, there are methods and techniques available to avoid flatlines and prevent losses. This event will also present you with the opportunity to engage more directly with Design Thinking, with a separate programme of workshops and talks on the subject scheduled to take place concurrently. Delegates will be able to choose from three distinct tracks focused on INNOVATION, INDUSTRY and DESIGN. As a special bonus, on day one there will be the option to attend a field trip to the prestigious Design Thinking Center Amsterdam. Our exclusive, hands-on programme will show you how Design Thinking can be used for an organisational approach as well as for products and services. Presented by Corporate Parity, the 3rd Annual R&D Innovation Excellence/Design Thinking Summit will look at what industries and businesses are facing now and what they expect to encounter in the future. Learn how to increase productivity, budget and strategies for R&D projects and how to measure successful inventions from industry experts and forward-thinking leaders.

KEY TOPICS

- HOW TO INCREASE R&D PRODUCTIVITY
- R&D PORTFOLIO MANAGEMENT
- STRATEGIC APPROACHES TO R&D INVESTMENT
- R&D BUDGETING AND STRATEGY
- R&D ECOSYSTEMS OF THE FUTURE
- THE ROLE OF THE SUPPLIER
- DESIGN THINKING IN STRATEGY
- METRICS FOR MEASURING SUCCESSFUL INVENTIONS
- DESIGN THINKING IN FORESIGHT
- HOW TO MANAGE R&D PROJECTS

12TH - 13TH APRIL 2018
Amsterdam, The Netherlands
Starting a Shared Service Centre (SSC) or Global Business Services (GBS) operation takes precious time and energy. Keeping it performing at optimum levels is a constant imperative. Although the world has been going through the digital revolution for several decades, this decade has seen a huge leap forward in the development and application of digital technologies affecting many aspects of our home and work lives. Seeing the current and potential future impact on SSC/GBS operations and BPO engagements, the time to plan and leverage digital thinking is here and now. It is wise, therefore, to regularly consider how best to implement and evolve our operations to optimise our goals, manage costs and continually exceed the expectations of our stakeholders and customers. Corporate Parity’s two-day event will help to illustrate many of the digital options in flight and in plan to equip current or potential stakeholders in the SSC/GBS space with tools to enable great results. This forum will provide examples of best-practices, expert panel discussion, in-depth basic and advanced workshops, and much more…

KEY TOPICS

- SHARED SERVICES: FROM USEFULNESS TO UTILIZATION
- KICK-STARTING YOUR RPA STRATEGY
- MEASUREMENT, REPORTING AND INSIGHTS
- FIRST DOCTOR’S SURGERY PANEL
- PREPERING FOR THE DIGITAL FUTURE
- PREVENTING CYBER ATTACKS AND THWARTING HACKERS

ABOUT THE SUMMIT

SHARED SERVICES & GBS Summit

12th - 13th APRIL 2018
Berlin, Germany

REQUEST ONLINE DOCUMENTATION
DOWNLOAD THE AGENDA
European energy companies are being tasked to meet the demands of a more environmentally conscious market whilst providing competitive prices in an economy that is unpredictable and fluctuates on a daily basis. As a result, these additional challenges have emphasized the importance of effective Portfolio and Risk Management for Energy Markets. EDF in collaboration with Corporate Parity's two-day event will focus on an array of modelling approaches that can be applied for forecasting electricity prices. This forum will provide insight into effective price modelling, hydropower and gas portfolio management, balancing and ancillary services, and much more.…

KEY TOPICS

- TOWARDS 60% RES MIX IN EUROPE
- LONG-TERM ENERGY PROSPECTIVE IN EUROPE
- RES INTEGRATION AND INTERCONNECTORS CAPABILITIES
- HOW TO DEAL WITH ILLIQUIDITY ISSUES IN ENERGY RISK MANAGEMENT
THE VENUE
PARIS
FRANCE
Counterfeiting and Brand Protection is not a new issue but the days when only luxury goods were counterfeited and unauthorized CDs and DVDs were sold on the street corners are now long gone. However, now, day's imitators are now copying anything and everything but with more sophisticated methods which makes counterfeits more difficult to identify. Businesses are being deprived of billions in tax revenue while consumer safety is put at risk by unsafe counterfeited products. Any brand protection strategy must involve the business as a whole, with crucial questions like how to minimize brand abuse in sales, brand management, finance, marketing, legal departments, and manufacturing.

With a look at present and future protection issues and possible ways of businesses best optimizing solutions, this event will offer attendees a platform of information exchange and networking alongside the finest and brightest minds working today. Register today and secure your place at this top-tier event.

***KEY TOPICS***

- The Legal Perceives and Legal Authority Support - EU Direction
- Business Strategies in Brand Protection
- Operational Consideration in Supply Chain Track & Trace Systems
- Active Engagement of Senior Leadership
- The Web and What Platform Providers Need to Do to Support Distribution
- Technology as a Key Enabler
THE VENUE
AMSTERDAM
THE NETHERLANDS
ABOUT THE SUMMIT

Like many industries, Insurance Claims Management is currently experiencing a notable shift. Advances in technology provide new, exciting opportunities for change but also bring with them fresh challenges. For all of the excitement surrounding the use of robotics, AI and the Blockchain, there are still major issues related to fraud and cyber security. Will new technology help or hinder in these areas? The answer may not be so simple, and those working in claims must also be careful not to divert focus away from other, pressing current and future concerns. Improving customer experience and operational efficiency while ensuring that regulatory standards are met is still imperative and still something that companies strive for. How do companies accomplish this and how can YOUR company gain the edge over the competition?

Presented by Corporate Parity, the 5th Annual Insurance Claims Management will address these topics and more as industry leaders converge to debate, discuss and provide valuable, business-improving insights via a mixture of unique case studies and panel discussions. With a look to the present and future of claims, this event will offer attendees a platform for information exchange and networking alongside the best and brightest minds working today. Register today and secure your place at this pre-eminent event. We look forward to welcoming you in London!

KEY TOPICS

- IMPACT OF ROBOTICS, AI AND PROCESS AUTOMATION ON INSURANCE CLAIMS
- FRAUD PREVENTION METHODS
- CUSTOMER EXPERIENCE IMPROVEMENT
- PREDICTIVE ANALYTICS EFFECTIVENESS
- REGULATORY UPDATES IN INSURANCE CLAIMS
- CYBER RISKS AND SECURITY MEASURES
- BLOCKCHAIN TECHNOLOGY AND INSURANCE CLAIMS
- MOTOR INSURANCE AND AURONOMOUS VEHICLES
What we want you to do?:

- Discuss on your table for 15 mins
- Report out: choose speaker from the group; depending on time we might choose one or two tables per question to give everybody the opportunity to talk.

What we want you to discuss?:

1. Question:
   In what aspects will the role of a claims handler change in 5 to 10 years from now?

2. Question:
   Does service culture make a difference big enough where customers are willing to pay additional money for it?

3. Question:
   Is there enough focus on the human being with digital and automation? Should there be more or less focus and how?

THE VENUE
LONDON
UNITED KINGDOM
ABOUT THE SUMMIT

In today’s rapidly changing global environment, every company and business leaders are faced with daily challenges of optimizing their performance through continuous improvement, quality assurance, and operational excellence. What are the methodologies and tools that are right for your organization to inspire a lasting cultural change?

What are some of the lessons learned from top industry leaders who strived towards transformation from inside out? Learn how to identify, create and select the best approach in meeting your organizational needs in this three-day event. The Summit will comprise of case study presentations from business leaders, dynamic panel discussions, interactive sessions.

KEY TOPICS

• JOURNEY TO THE FUTURE OF THE ORGANISATION AND OPEX
• A DIGITAL APPROACH USING BIG DATA TO DRIVE OPERATIONAL IMPROVEMENT
• PROCESS MATURITY MODELS - WHAT IS THE NEXT STEP FOR YOUR BUSINESS?
• CULTURE OF EXCELLENCE: TRANSFORMATION INTO THE NEXT GENERATION OF OPEX
• LEARNING FROM FAILURE AND MANAGING RISK WHILE EXECUTING OPEX PROJECTS
THE VENUE
AMSTERDAM
THE NETHERLANDS
ABOUT THE SUMMIT

2018 looks set to be another challenging year for compliance professionals, with ever increasing pressures from the markets they operate in, combined with an uptick in enforcement and international cooperation on Anti-Corruption matters. Faced with a bewildering array of new laws, regulations and guidance, many practitioners want to know what works well and how to introduce the best compliance practices in their respective organisations in the most cost effective and innovative way.

Corporate Parity’s 3rd Annual Global Anti-Corruption and Compliance Summit seeks provide a unique platform for General Counsel, Chief Compliance Officers and other compliance professionals to hear from their peers, to learn best practices and to openly and freely discuss real life issues and solutions in an informal and relaxed setting. It promises to deliver timely and important insights for all those involved in compliance, irrespective of industry or jurisdiction.

KEY TOPICS

- A REVIEW ON MAJOR INVESTIGATIONS AND UPCOMING COMPLIANCE TRENDS TO WATCH OUT FOR AN INVESTIGATION INTO CORPORATE FREUDSTERS
- WITH THE RISE OF SHARED ECONOMY AND OUTSOURCING: WHOSE RESPONSIBILITY TO ENSURE COMPLIANCE?
- GDPR IMPLEMENTATION IN MAY2018 AND ITS IMPLICATION IN COMPLIANCE MANAGEMENT
- LEGAL PRIVILEGE AND ITS IMPLICATIONS IN CROSS BORDER INVESTIGATIONS
- BREAKOUTS: HIGH RISK JURISDICTIONS; COMPLIANCE CHALLENGES WITH DISTRUPTIVE TECHNOLOGY
ABOUT THE SUMMIT

The packaging industry plays a crucial role in adopting sustainable strategies and developing innovative eco-friendly models for product packaging. By integrating green practices in their business functions and employing innovative technologies, companies can not only benefit the environment, but also reduce their costs and meet the demand and expectations of an increasingly greener generation.

Climate change, the 3rd Industrial Revolution, Industry 4.0, the behavior of millennials and Gen Z's, food waste, globalization and pollution of the oceans are all important issues that cannot be ignored and need to be efficiently managed. Packaging is of crucial meaning for our wealth,

KEY TOPICS
THE VENUE
AMSTERDAM
THE NETHERLANDS
With the proliferation of technology, banking customers are living in a connected world with their experience from other industries influencing their expectations from their financial services provider. This has led to an evolving customer-bank relationship necessitating banks to be more customer-centric by embedding themselves in customers’ lives to meet rising customer experience expectations. However, banks have been facing challenges in meeting customer expectations, as they are troubled with legacy challenges both in terms of technology and culture.

Corporate Parity’s 3rd Annual Banking Transformation & Innovation Summit will bring together leading banking experts from all over the world to analyze the challenges banks are now facing as well as to discuss strategies for the banking industry to attract and retain customers.

Join us for our 3rd Annual Banking Transformation & Innovation Summit, May 2018, in London. Use this opportunity to network and share your experiences with the brightest market leaders in the industry!

KEY TOPICS

- NEOBANKS: WHAT SHOULD TRADITIONAL BANKS EXPECT?
- PSD2 AND GDPR: HOW TO ADAPT?
- BLOCKCHAIN TECHNOLOGY
- AI & MACHINE LEARNING IN BANKING
- INNOVATION LABS
- CYBERSECURITY & FRAUD THREATS
THE VENUE
LONDON
UNITED KINGDOM
With technology and innovation in focus, organizations are drifting to strengthen automation in order to optimize credit management and debt collection.

Organizations are also evolving their management approach in order to achieve the best results possible in terms of debt collection and are also looking for ways to automate and streamline their collection operations.

Corporate Parity would like to welcome you to our 3rd Annual Debt Collection & NPL Portfolio Summit. Providing you with the opportunity to share and discuss your opinions on the current Debt Collection & NPL Recovery strategies and procedures with senior executives from various industries. With focus on the current situation and opportunities, the summit’s format will be a mix of panel discussions and case studies addressing a wide variety of topics ranging from Special Situations and Restructuring to Latest Technology and Software Developments for Enhanced Debt Collection.

**KEY TOPICS**

- GLOBAL ECONOMIC OUTLOOK
- GREEN FIELDS VS BROWN FIELD
- MACRO CONDITIONS, DISTRESSED DEBT AND THE EUROPEAN AGENDA
- EUROPEAN & USA INVESTORS PERSPECTIVE
- SPECIAL SITUATIONS & RESTRUCTURING
- GREECE & CYPRUS VPL AND SHIPPING PORTFOLIOS SAGA
- HOW TO CHANGE EXECUTION INTO BANKRUPTCY
- NPL TECHNOLOGY AND SERVICING CAPACITY
In such a fast-paced environment, organizations are looking to digitize their entire FP&A along with their Budgeting & Control procedures in order to become more efficient. Since transformation is inevitable and technology is constantly developing, Executives have to re-model and transform their entire daily operations.

Corporate Parity presents a unique opportunity to address a diverse audience including, decision makers, senior executives and high-level delegates from the leading companies. The event will be an amalgamation of interesting case studies, panel discussions and workshops with a strong focusing on; The Digitization of The FP&A Function, Robo Accounting, The Evolving ERP Systems, AI, Blockchain & other technologies, Digital Currencies, Millennials & the finance team of the future!

The Future on Finance Transformation and much more.

**KEY TOPICS**

- DIGITIZATION OF THE FP&A FUNCTION
- ROBO ACCOUNTING
- BLOCKCHAIN IN THE FINTECH INDUSTRY
- FP&A TO THE CLOUD
- QUANTITATIVE OF BIG DATA
- AI, BLOCKCHAIN & OTHER TECHNOLOGIES WILL CHANGE FP FOREVER
Global Blockchain Technology Summit

17th - 18th MAY 2018
London, United Kingdom

The next great disruptor, Blockchain, is seemingly here to stay. Not only is it here to stay, but it is set to dramatically alter our lives in the very near future. Likened to the advent of the internet itself, Blockchain technology has the power to transform how we do everyday tasks, reinventing economics and the exchange of information as it does so.

From healthcare and government to insurance and retail, Blockchain will directly impact industry, affecting both customer and supplier. While the true potential of Blockchain has yet to be fully explored or exploited, the time is fast approaching. Before we know it, this simple yet crucial technological advance will change the game for good.

It is therefore important to not just keep up to date on the latest developments and trends, but to be aware of where things are set to go in the future. At the Global Blockchain Innovation Summit, attendees will have the opportunity to see and hear just that, as forward-thinking innovators from a range of sectors discuss how Blockchain has (and has the potential to) affect their business.

Presented by Corporate Parity, the summit will take an in-depth look at cyber security, regulation, industry applications, cryptocurrency, smart contracts and much more.

KEY TOPICS

- SMART CONTRACTS
- THE FUTURE OF BLOCKCHAIN TECHNOLOGY
- APPLYING BLOCKCHAIN TO THE REAL WORLD
- BITCOIN AND CRYPTOCURRENCIES
- INITIAL COIN OFFERINGS
- WAYS TO BUILD CONSUMER TRUST
- INTEGRATING BLOCKCHAIN INTO GLOBAL PAYMENT SYSTEMS
- INVESTING IN BLOCKCHAIN
- REGULATORY AND LEGAL ISSUES IN BLOCKCHAIN
- IOT AND BLOCKCHAIN
- UNDERSTANDING BLOCKCHAIN TECHNOLOGIES AND MARKETS
- THE BENEFITS OF BLOCKCHAIN TO RETAIL AND MANUFACTURING, HEALTHCARE, ENERGY, TRANSPORT AND GOVERNMENT
- CYBER SECURITY AND BLOCKCHAIN
Product development, management and innovation are more important than ever in the pursuit of a competitive advantage. Customers’ ever changing wants and needs drive the need to offer products with distinct characteristics and market these products in a way that motivates customers and promotes loyalty. 

This is where the challenge arises for product managers: to develop more efficient innovation practices, optimize use of customer knowledge and insights, better manage product lifecycles and increase the effectiveness of marketing initiatives.

Corporate Parity is pleased to present our Global Product Development and Intelligence Summit. The aim is to provide participants with a platform to address key issues, innovate solutions through discussions and inspire each other. The summit will be a combination of experts from all over the world sharing their views through interactive case study presentations, workshop and panel discussions. It will also equip attendees with the appropriate strategies in order to stay on top of their businesses.

GlobaL ProDuct INTELLIGENCE & DESIGN THINKING SUMMIT

6th - 7th JUNE 2018
Amsterdam, The Netherlands

key topics

• B2B2 PRODUCT DEVELOPMENT AND MANAGEMENT
• HOW CAN LARGE COMPANIES WORK BETTER WITH SMALL COMPANIES AND ENTREPRENEURIAL STARTUPS
• HOW TO USE ANALYTIC AND BIG DATA TO DEVELOP PRODUCTS AND DRIVE INNOVATION
• HOW PRODUCT DEVELOPMENT LaunchES CAN ACHIEVE A 100% SUCCESS RATE
• IMPACT OF DIGITAL TRANSFORMATION THE FUTURE OF PRODUCT INNOVATION
• USING INCOMPLETE COMPETITIVE INFORMATION TO IMPROVE YOUR PRODUCT’S COMPETITIVENESS
• PREDICTIVE AND DATA ANALYSIS TECHNIQUES
• PRODUCT LIFECYCLE MANAGEMENT
• ARTIFICIAL INTELLIGENCE IN PRODUCT DEVELOPMENT AND DESIGN
• THE FUNDAMENTALS OF DESIGN THINKING
THE VENUE
AMSTERDAM
THE NETHERLANDS
As we all know, Data Is The Lifeblood of every business, but in order to be useful and empower a business, it needs to be used carefully and with a strategy in place. It can be challenging to adopt BI.

Corporate Parity’s Five-Star Summit will focus on strategies that are designed to get the most out of analytics for your business. Discover ‘How To Best Leverage Business Intelligence For Operational Benefits’

This summit will be a mixture of real-life Case Study Presentations, Panel Discussions, Breakout Sessions and Workshops. Do not miss a great opportunity to network with your peers!

KEY TOPICS

- CROSS-CHANNEL ANALYTICS
- NEW TECHNOLOGIES IN MARKETING ANALYTICS
- ALIGNING BUSINESS GOALS WITH THE CURRENT MARKET
- USING ANALYTICS TO DRIVE CUSTOMER SATISFACTION
- ENHANCING SALES STRATEGIES
- DRIVING HOLISTIC DECISION MAKING WITH BUSINESS ANALYTICS
- USING ANALYTICS TO ACHIEVE COMPETITIVE ADVANTAGE
THE VENUE
AMSTERDAM
THE NETHERLANDS
ABOUT THE SUMMIT

In this hypercompetitive world, the need for businesses to deliver more for less whilst meeting an increase in consumer expectations is ever more challenging. The Fourth Industrial Revolution comes with its technological advancements such as IoT, drones, 3D printing, and a plethora of other solutions aimed to increase visibility and accountability.

Logistics 4.0 and Smart Supply Chain Management are at the heart of addressing these challenges through a combination of cross-industrial methodologies. Organizations will need to become more innovative if they are to manage the complexity of today’s environment and succeed in creating more value for their stakeholders.

Corporate Parity presents to you the opportunity to discover the latest technology trends and how they are aiding to transform successful companies to be even more agile and efficient. Attending this summit will enable you to develop a roadmap to emulate the practices of top performing logistic centres and supply chain organizations. The summit format will be a combination of case study presentations from established multinational enterprises, panel discussions, and workshops in order to maximize interaction and benchmarking. There is the opportunity to completely immerse yourself in the school of Smart Supply Chain Management or Logistics 4.0 through the parallel breakouts. Alternatively, you can decide to elect and attend the sessions that will add value to your personal development and your organization.

KEY TOPICS

- Digitalization & The Rapidly Changing World of Logistics Business
- Logistics Technology Disruptions & Challenge in Logistics Workforce
- The Role of Failura The Innovative Process
- Digital Transformation for Driving Supply Chain and Logistics Performance
- Warehouses & Fulfillment Innovation
2nd Annual ROBOTICS & ARTIFICIAL INTELLIGENCE SUMMIT
20th - 21st SEPTEMBER 2018
Amsterdam, The Netherlands

ABOUT THE SUMMIT

Robotics is transforming our lives in a myriad of ways. The product line has already been revolutionized to create smaller, smarter & more capable robotics. These developments have led to an increased use for robotics at home & in the workplace with the ability to perform many tasks impossible for humans. Today, modern definitions tend to focus on AI being a sub-field of computer science and how machines can imitate human intelligence. AI is used in many ways within the modern world. For example, AI algorithms are used in Google searches. AI & Robotics are interlinked in many areas but exist independently.

The question that many business owners would like answered is how to use this technology for sustainability & profitability? Corporate Parity presents the 2nd Annual Robotics and Artificial Intelligence Summit, a 2-day event where you will hear practical knowledge about how to operate in this technology disruption!

KEY TOPICS

- GETTING STARTED WITH AI AND RPA SOLUTIONS
- HOW AI WITH RPA CAN TRANSFORM SERVICE DELIVERY OPERATIONS
- WINNING STRATEGIES TO LEVERAGE AI AND RPA REVOLUTION
- GAPS, CHALLENGES AND POLICY ISSUES WITH TECHNOLOGY
- BEST PRACTICES AND GUIDELINES FROM THE PIONEERS
- WHAT TO EXPECT IN NEXT 3-5 YEARS AND HOW TO BE PREPARED FOR IT
THE VENUE
AMSTERDAM
THE NETHERLANDS
Applying big data and predictive analytics holds the potential to yield the best competitive advantage and generate new radical business opportunities. When applied successfully big data and predictive analytics integrates the organization from the top level to and empowers all functions to perform better. Therefore, all functions in the organization need to work together to develop and execute the right strategies for implementing big data and analytics. It calls for a deliberate plan about how to integrate data and models with organization and processes and building new data processes and algorithms into infrastructure as well as business models.

Therefore this Corporate Parity conference is about bringing professionals together across industries and company functions to share best practice.

### KEY TOPICS

- WHAT DATA SCIENCE SKILLS DO WE NEED? THE STRATEGY BEHIND FINDING, RETAINING AND SETTING TOP TALENT UP FOR SUCCESS
- DEVELOPING A DATA STRATEGY TO MAXIMIZE YOUR BUSINESS VALUE
- BIG DATA AS AN IMPORTANT ASSET TO MANKIND
- TRANSFORMING BUSINESS MODELS WITH PREDICTIVE ANALYTICS
- SOLVING THE CHALLENGE OF IMPLEMENTING ALGORITHMS IN A REAL PRODUCTION SET-UPS AND INFRASTRUCTURE IN COMPLEX ORGANIZATIONS
THE VENUE
AMSTERDAM
THE NETHERLANDS

Sufficiently advanced technology is indistinguishable from magic

Arthur C. Clarke
Today, as products and services become more commoditized and price becomes more irrelevant, delivering great customer experiences at every step in the customer journey has become the differentiating factor between success and failure. Providing smart customer service—and all of the activities that it entails—has emerged as a cogwheel in value-creation for both customers and the companies they support. Customer journey consist of a progression of touch points that together add up to the experience customers get when they interact with companies. Companies that create exceptional customer experiences can set themselves apart from their competitors. Seeing the world as their customers aids leading companies better organize and mobilize their employees around customer needs. Armed with advanced analytics, customer-experience leaders gain rapid insights to build customer loyalty, make employees happier and companies to achieve sustainable revenue gains.

We look forward to welcoming you in Amsterdam!

KEY TOPICS

- THE STATE AND FUTURE OF DIGITAL CUSTOMER EXPERIENCE
- VIRTUAL REALITY AND AUGMENTED REALITY APPLICATIONS FOR IMMERSIVE CUSTOMER EXPERIENCE
- GOOD TO GREAT CX: CUSTOMER EXPERIENCE STRATEGY TO EXECUTION
- THE CULTURE OF DIGITAL CX TRANSFORMATION
- ARTIFICIAL INTELLIGENCE, CHATROBOTS - PREDICTIVE CX (MEASURING CUSTOMER EXPERIENCE WITHOUT CUSTOMER FEEDBACK)
- CONNECTING CLICKS AND BRICKS: HOW TO ELEVATE YOUR CUSTOMER’S EXPERIENCE
THE VENUE
AMSTERDAM
THE NETHERLANDS
4TH Annual GLOBAL
EPC CONTRACT
& RISK MANAGEMENT
CONFERENCE

4th - 5th OCTOBER 2018
London, United Kingdom
THE VENUE
LONDON
UNITED KINGDOM
What is an organisation without its people? The truth, as the saying goes, is that an organisation is only as good as its people, a company only as strong as its best employees. With that in mind, the continued growth and education of those people should be of primary concern, particularly in an era of disruption where fluidity and adaptability are crucial to success.

Advanced organisational performance requires innovation and improvement from all quarters, but particular importance needs to be placed on Learning and Development. Top executives and leaders recognise this, investing ever-increasing sums into L&D departments in order to gain an edge over their competitors and ensure that their workforce maintain standards. Customer satisfaction, meeting organisational targets and boosting employee morale depend on it.

Presented by Corporate Parity, the Global Learning and Development Summit will help guide you along your L&D journey by providing key insights from global leaders and thinkers. Register today to find out how L&D is done well, resulting in big returns in engagement, employee retention, efficiency and quality.

**KEY TOPICS**

- Driving Innovation through Learning
- Building Effective L&D Programmes
- L&D, AI & Robotics
- Sustaining Organisational Learning
- Agile L&D Teams
- Content Development and Design
- Embracing a Digital Future
- Improving Workplace Culture
THE VENUE
AMSTERDAM
THE NETHERLANDS
About the Summit

For years, Sales and Operations Planning (S&OP) has been depended upon to synchronize supply and market demand, but this alone cannot grip the uncertainties of the current unpredictable future on global front.

S&OP to Integrated Business Planning (IBP) is the new energized approach to amalgamate the entire business model to reach its futuristic destination. The evolution of S&OP to IBP has been adapted by many fast paced companies but those who have not are unable to gain growth in the complete global potential. Also, the sales and operation planning department are now encountering changes that are more complex and derailing in nature often creating GAPS in these processes. Do you know what S&OP to IBP means to you and your company? No matter what the answer is, come and be a part of our GLOBAL S&OP to Integrated Business Planning Summit to Learn, Network, Share and grow professionally and personally!

After exploring and successfully providing Global dimension in various aspects, Corporate Parity is now announcing one of the most essential topic to be discussed, 2nd Annual Global S&OP to Integrated Business Planning Summit. The aim is to provide its participants a platform to address the key issues, Innovate solutions through discussions and inspire each other. The summit would be a great combination of experts from all over the world to share their views through interactive case study presentations, workshop and panel discussions. It would also equip attendees with the appropriate strategies to perform proactively in order to stay on top of their business.

Key Topics

- S&OP in Globalised Companies
- How to Push a Process of Continuous Improvement in S&OP
- Looking at the S&OP Process from a Different Perspective: Meeting New Challenge
- KPI, S&OP Dashboard & Scoreboard
- How to Balance Financial Forecasting, Opportunities and Capacity Load in Demand Planning The Behavioral Considerations Behind Realistic Forecasting Developing a Collaborative Integrated Planning Process
- Using Big Data to Enhance Demand-Driven Forecasting and Planning
ABOUT THE SUMMIT

Nowadays, the hastily changing global environment challenges companies and business leaders to optimize their performance through continuous improvement and quality assurance and the operational excellence becomes a vital part of every business. What are the right tools and methodologies to inspire people from within towards a lasting cultural change? What are the lessons to learn in order to prevent failures in the future?

What do leaders from top industries need to strive towards transformation from inside of the organization? Learn how to create and select the best approach to meet your organizational need in this two-day event in Singapore.

The aim of the Summit is to address the key burning issues, discover innovative solutions through discussions and provide participants with a platform to inspire each other. It will comprise of a great combination of multiple case study presentations from top business leaders, dynamic panel discussions, interactive sessions and workshops.

KEY TOPICS

- JOURNEY TO THE FUTURE OF THE ORGANISATION’S CONTINUOUS IMPROVEMENT AND OPEX
- CULTURE OF EXCELLENCE: TRANSFORMING INTO THE NEXT GENERATION OF OPEX
- DRIVING COMPANY TO SUCCESS: CUSTOMER CENTRIC GROWTH OPPORTUNITIES
- PROCESS MATURITY MODELS - WHAT IS THE NEXT STEP FOR YOUR BUSINESS?
- LEARNING FROM FAILURE AND MANAGING RISK WHILE EXECUTING COMPLEX OPEX PROJECTS
- ESTABLISHING THE MINSSER AND SKILLSER FOR NEXT GENERATION OF LEADERS
- HOW WILL ARTIFICIAL INTELLIGENCE IMPACT THE FUTURE OF BUSINESS OPERATIONS?
THE VENUE
SINGAPORE
3rd Annual Global Back Office & Operational Efficiency Summit

8th – 9th November, 2018
Barcelona, Spain

ABOUT THE SUMMIT

In today's business environment, how well you meet customer expectations depend on processes beyond the customer contact center. The back office isn’t designed for streamlined operations. Technologies are available today that help you optimize the flow of customer-centric work throughout your business. The workload path and tasks vary widely between industries and companies – no two are alike. But for all their differences, most businesses share the same sets of challenges when it comes to the back office work in support of customer needs.

Corporate Parity’s 3rd Annual Global Back Office & Operational Efficiency Summit will unfold the solutions to the challenges inherent to back office environments that must be overcome in order to achieve true operational efficiency. The 2-day event will be an amalgamation of interesting case studies, networking panel discussions and breakout sessions, with a strong focus on; IoT, Agile innovations, Robotics, AI, Blockchain & other technologies, Digital Transformation, Operational Excellence, Identify what “Good” looks like etc!

We look forward to welcoming you in Barcelona!

KEY TOPICS

- VISION 2020; BACK (OFFICE) TO THE FUTURE
- LEVERAGING THE CLOUT OF ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING FOR ELOQUENT OPPORTUNITIES
- DRIVING OPERATIONAL EXCELLENCE & EFFICIENCY THROUGH INTEGRATED AUTOMATION
- BACK OFFICE OPERATIONS OUTSOURCING; WHY, HOW, WHAT AND BEYOND…
- ROBOTIC PROCESS AUTOMATION APPLICATIONS: FACTUAL STRATEGIC VISION
- A STRATEGIC APPROACH TO COST EFFICIENCY IN BACK OFFICE PROCESSES
- ASSISTING ORGANIZATIONAL CHANGE THROUGH CULTURAL AND BEHAVIORAL TRANSFORMATION; A MOVEMENT NOT A MANDATE
THE VENUE
BARCELONA
SPAIN
Is your organization’s R&D department concerned about disruptive technologies? Is your business’s productivity stagnating? Do you have questions over best practices, budgeting or strategy? Or do you simply wish to hear from like-minded individuals at the very top of their field?

 Appropriately, for Beantown, this will be the biggest R&D event yet, with an exhaustive program of keynotes, case studies, panel discussions, interactive workshops, one-on-one networking opportunities and more.

Presented by Corporate Parity, the R&D Innovation Excellence Summit U.S. will explore a broad range of current and future trends and concerns via firsthand observations dispensed by recognized industry leaders and experts.

In order to provide the best value possible, attendees will be able to customize their own agenda by selecting their preferences for talks and workshops. Mix and match content focused on Product Development, Design Thinking and R&D Management at this truly unique two-day event.

We look forward to welcoming you in Boston!

KEY TOPICS

- PORTFOLIO MANAGEMENT
- R&D BUDGETING AND STRATEGY
- BUILDING A CULTURE OF INNOVATION
- DESIGN THINKING